



hipages hires Stuart Tucker as Chief Customer Officer

- *Newly created role to oversee sales, service and marketing*
- *Stuart was previously CBA General Manager of Brand, Sponsorship and Marketing Services*

**04 October 2017**, Sydney Australia – [hipages](#), Australia’s number one place to hire a trusted tradesperson, today announces the appointment of Stuart Tucker as the company’s Chief Customer Officer. The newly created role encompasses management of sales, service and marketing.

Boasting a strong career in marketing specialist and management roles spanning more than 20 years to-date, Stuart Tucker has worked for a number of the country’s most well-known companies across telecommunications and finance.

Most recently, Stuart held the role of General Manager, Brand, Sponsorship and Marketing Services, at Commonwealth Bank (CBA). During his close to four years in this position, Stuart was responsible for many of the Group’s marketing functions, including brand strategy and communications, events, social media and sponsorships. Prior to his time at CBA, Stuart held the role of General Manager, Marketing and Product at Aussie Home Loans and previous to this, he held marketing positions at Optus for 12 years.

Stuart Tucker said: *“I’m delighted to be joining the hipages team. It’s an exciting business with a strong growth mandate in an intriguing category. The opportunity to focus on the end-to-end customer experience is highly motivating, as is the chance to further build brand awareness.”*

David Vitek, CEO, hipages, said: *“Stuart is a highly talented marketing and brand specialist, with an impressive range of career experience across leading Australian companies. We are thrilled to have him join our team, and lead our brand strategies across sales, service and marketing.*

*“At hipages, we are dedicated to recruiting strong talent; those that not only exude great skills and specialisation in their field, but are also truly excited and passionate about our service, and motivated to help continue the strong growth path that we’re on.*

*“hipages is experiencing solid growth year-on-year, and we are continuing to grow the team to maintain our premium level of service. In the past year, our staff numbers have increased by 36 per cent, today totalling 300 employees across our offices in Sydney and Manilla,” continued Vitek.*

hipages is Australia’s number one place to hire qualified, trusted and verified tradespeople, with 100,000 qualified tradespeople currently listed, and two million Australians registered on the platform, to-date. A job is posted on hipages every 29 seconds, with the service available on desktop and apps for mobile and tablet.

hipages has been recognised by some of the country’s most prestigious innovation and technology awards, including SmartCompany’s 2016 Smart50 Awards, as well as The Australian Financial Review’s 2016 Fast 100 Awards and 2016 Most Innovative Companies Awards.

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For more information and interview requests, please contact:

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