



hipages builds home-inspired Sydney headquarters to cement future growth

- *New facility officially opened by The Hon. Gladys Berejiklian MP, Premier of NSW*
 - *hipages opens new home-themed innovative office space*
- *Australian start-up success story, hipages, moves into new office to accommodate rapidly growing team, having doubled since 2015*
- *Deal brokered by Karbon Property with additional space subleased to safeguard for future growth*

[hipages](#), Australia's leading platform to find and hire qualified and trusted tradespeople recently celebrated the official opening of its new state-of-the-art headquarters on Pitt St, Sydney.

The opening was attended by The Hon. Gladys Berejiklian MP, Premier of NSW, as well as hipages Co-Founder, CEO & Executive Director, David Vitek and hipages Co-Founder, COO & Executive Director, Roby Sharon-Zipser, where a ribbon cutting ceremony took place to officially open the new workplace.

The Hon. Gladys Berejiklian MP, Premier of NSW, said: "hipages is a business success story for NSW and Australia. I applaud the company's investment in a premium workplace in the heart of Sydney's CBD. It is encouraging to witness a Sydney based start-up success move from strength to strength, and I wish them every success as they step into their next growth chapter."

hipages Co-Founder, CEO & Executive Director, David Vitek, said: "We have seen extraordinary momentum with our headcount increasing by 49 per cent in 2017 to help support our growth. We currently employ more than 180 people in Sydney alone, with plans to hire more than 50 new roles this year. It's an incredibly exciting time for us, and the decision to relocate our Australian headquarters in Sydney to a new and inspiring space was made in order to meet the needs of our ever expanding team."

hipages made the decision in May 2017 to lease Levels 10 and 12 in the Hilton Office Tower located at 255 Pitt Street, Sydney. The deal was brokered by Karbon Property and the space consisted of close to 4,000 sqm across both levels.

Speaking about the deal, James McCourt, Director of Karbon Property said, "hipages has experienced extreme growth over the last 24 months. When we originally started the search, hipages had a clear vision for its office that had to accommodate its future growth. 255 Pitt was a standout option with a close to 4,000 sq. metres footprint along with unique outdoor areas. These benefits coupled with the central location cemented the decision for hipages to move into the building."

In addition to finding a new home for hipages, Karbon Property also assisted with further subleasing of the space. "We subleased close to 1500 sq. metres to Procore and Ultimo Technologies on short-term leases. Technology tenants leasing more space than they need for their current requirement is a trend we are seeing in both the CBD and fringe markets. We are tracking close to 45,000 sq.metres of technology tenant requirements at this very moment," McCourt added.

The new hipages facility reflects highly innovative and unconventional workplace design by bringing the home to the office, intended to inspire staff with indoor/outdoor work space options, customer themed meeting rooms, promote collaboration and de-corporatise the working environment.

Mr Vitek continued: "At hipages, we are dedicated to helping Australians build and create their dream home. At the same time, we honour and respect our tradespeople for their craftsmanship, skills and services in helping to create treasured homes for Australians. When the opportunity arose for us to invest and transition



into a new environment, we sought a space that debunked the traditional office, and was inspired by a welcoming, stylish and comfortable home. It was also critical that the design would pay homage to our tradies.”

“To ensure our home suited the growing needs of our hipages family, we made the investment in additional square metres beyond our current needs. Working with Karbon Property, we have subleased the current vacant space with short term leases, ensuring that when the time is right our home can continue to grow as we do,” Vitek added.

The business appointed Axiom, experts in creative workplace design, to partner closely with a dedicated hipages team to bring to life the hipages vision and transform the commercial fit-out to meet the requirements of their unique brief.

Axiom’s Senior Workplace Strategist, Annelie Xenofontos, said: “From the moment you enter the new hipages facility, you immediately feel part of the hipages family. The hipages brief was for every element of the design to be home inspired - from bookshelves and a quaint (albeit large) homely kitchen, to the ‘family’ rumpus room for casual breaks over games which also doubles as an all-company meeting space with tiered seating ‘stadium style.’”

hipages also engaged Australian artists to develop trades and home themed paintings as well as wall murals, for display throughout the facility. Almost every closed meeting room is themed differently, inspired by the major hipages tradesperson categories from gardening to carpentry and beyond.

hipages also significantly invested in state-of-the-art workplace technology that seamlessly enhances all collaborative, open and closed spaces, catering to different working styles as well as fostering easy internal and external communications.

Since 2004, hipages has helped over two million Australians get jobs done around their home, with over 100,000 jobs posted by consumers each month. Additionally, over 128,000 licensed tradespeople are connected to the platform.

The business has been recognised by some of the country’s most prestigious workplace, innovation and technology awards, including SmartCompany’s 2017 Smart50 Awards, as well as The Australian Financial Review’s 2016 Fast 100 Awards, 2016 Most Innovative Companies Awards and is a certified Great Place to Work.

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About hipages

hipages is transforming the way people get things done around their home. Founded in an Aussie garage 14 years ago by two great mates, hipages helps Aussies find verified and licensed tradies in their local area while helping tradies grow their business through innovative technology, finding them more local jobs, which they can manage on the go. With over 110,000 tradies listed in 1,300 categories and over 700,000 jobs posted through the app to-date, hipages is Australia’s number one place to hire qualified, trusted and verified tradespeople

www.homeimprovementpages.com.au.

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